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Professor Tschida

COM340

10 February 2025

Milestone Two

For this assignment we were asked to prepare a media kit for the congressman's visit to the Organ Donor Signup Gala event. We were supposed to write a feature story with the information provided.

Assignment:

Pulse: Celebrating Life at the Seventh Organ Donor Gala

The 7th Annual Organ Donor Signup Gala is upon us. Hosted every year by St. Jude Hospital, the 7th Annual Organ Donor Signup Gala is said to be the largest ever. With the goal of signing 1,000 people up to be organ donors, the festivities of the event are set into motion.

Organ Donor Signup Gala

Every year St. Jude's Hospital hosts their gala seeking to get 1,000 new signups for organ donation. If the hospital reaches this year's goal, they will have successfully signed up 10,000 people in the last seven years. We have been told by the hospital Chief that this would make the hospital ahead of schedule on their 10-year plan. Which is not only exciting but rewarding.

Event Details

This year's black-tie event is being held on March 3, 2025, at the Radisson Inn Convention Center. The event is being held from 5PM-8PM. Of course, any event would be considered dull

without some food, fun and festivities. The meal for this event is being prepared by a local chef who is an organ donor himself. Chef Chavez is the owner of Las Monte Restaurant. His fine delicacy will be sure to curb the appetites of all the guests at the gala. There will also be a raffle and a silent auction during the gala.

Guest Speaker

There is going to be a guest speaker at the event. Ms. Launa Davis will be sharing her own story about organ donation. Launa received a life saving organ donation just two years ago after being diagnosed with a rare disease. The organ transplant saved her life. She is going to attend the Gala as a special guest. Her story is sure to light the way to getting the 1,000 signups. "I am so blessed to have received a kidney transplant two years ago. It saved my life." -quoted Mr. Launa Davis during a short interview.

Join Us

This exciting event is only held once per year. With great food, fun activities, and a guest speaker, the night is surely going to be amazing. We encourage everyone to buy a ticket to the event. All tickets must be purchased by February 25, 2025. That way the chef knows how many guests to prepare for it. This black-tie event is going to be the event of the year. You won't want to miss it.

References

Help Hope Live Trusted Medical Fundraising . *Celebrating the Gift of Life: The Best Quotes about Organ Donation (2024)*. 30 April 2020. Website. 18 January 2025.

Katelynn, Kate and. *Press Kit: What It Is, Templates & 10+ Examples for 2025*. 15 December 2023. Website. 10 February 2025.