

Information Check: Followers

May 06, 2025

Facebook

On my pre-hire marketing planner, the number of FB followers on Sugar Feather Farm page were at 1.6K followers with 3.1K likes.

On 05-06-25 the account has 3.7K followers and 3.2 likes.

That is an increase of 2.1K followers since I was hired and an increase of 1.6K followers.

Instagram

On my pre-hire marketing planner, the number of FB followers on Sugar Feather Farm page were at 1,297 followers with 212 posts.

On 05-06-25 the account has 1,364 followers and 230 posts.

That is an increase of 67 followers since I was hired and an increase of 18 posts. We need to work on this too. I would like to see higher growth.

X

On my pre-hire marketing planner, the number of FB followers on Sugar Feather Farm page was 39 followers and the account wasn't accessible. Now there is a new one.

On 05-06-25 the account has 1 following and 1 follower. We need to work on this.

New account, no data to compare currently.

TikTok

On my pre-hire marketing planner, the number of FB followers on Sugar Feather Farm page were at 1,011 followers with 5,710 likes.

On 05-06-25 the account has 60 following and 1,024 followers. It also has 5,777 likes. We need to work on this.

That is an increase of 60 following since I was hired, an increase of 13 followers since I was hired, and an increase of 67 likes since I was hired. We need to work on this too. I would like to see higher growth.

I still don't have access to the actual TikTok page for Sugar Feather Farm. This is all done via tagging and keywords.

LinkedIn

On my pre-hire marketing planner, we had not accessed the numbers.

Sugar Feather Farm has 38 followers on LinkedIn, we do need to work on this more.

Not very much information or data to compare currently.

YouTube

On my pre-hire marketing planner, the number of FB followers on Sugar Feather Farm page were at 608 subscribers and 85 videos. The last post was 9 months ago.

On 05-06-25 No new posts have been made since I was hired. Oddly enough, there was still an increase of 5 subscribers and 1 video. We should work on this more.

Pinterest

On my pre-hire marketing planner, the number of FB followers on Sugar Feather Farm page were at 0 followers, 195 monthly views, and the last post was over 2 years ago.

On 05-06-25 I noticed that it was a bit more difficult to get Pinterest to go to the company page. Once I got it to go, the assessment showed that there were currently 48 followers, 0 following, and 54 monthly views. I don't have access to this site either, so any posting is done as tagging.

There was an increase of 48 followers since I was hired. There were 54 monthly views. I am not sure if this data correlates with any of my posts. It wasn't necessarily trackable at this time. I need access. We should work on this too.