



EMILY HERR

PROFILE

It is my career goal to use my advanced education and developed skillset to be involved in an organization that can help me advance in my career; while I help them achieve any goals that they have set that requires my assistance. It is my hope to utilize the beneficial skillset I have developed throughout my professional career; but also, to learn, and use, new skills.

CONTACT

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EDUCATION

SNHU

2024-Current
BA in Creative Writing & English

Ashworth College

2025-Current
AS in Marketing

CTU

2020-2021
AS in Business Administration and Finance

SKILLS

- Creativity
- Leadership & Teamwork
- Organization
- Problem solving
- PR Releases, Op-Ed, Feature Stories, & More
- Project Management
- Strategic Planning
- Adobe Suites & Graphic Design
- Email/Web/Computers
- Presentation
- Marketing & Promoting
- Customer Service
- Safety Training & OSHA
- HIPAA
- Professional Writing
- Creative Writing
- Published Author
- Web Designing
- Social Media Marketing
- HR & Payroll
- Office Work
- Communication
- Experience with TikTok, Instagram, X, Facebook, YouTube and LinkedIn
- Experience with both Trello Board and Asana
- Experience with Lumen5 Video Creator and Editor

WORK EXPERIENCE

2025-Current

Marketing & Social Media Strategist Intern **Sugar Feather Farm**

I work with our digital team to plan, analyze, and execute strategies that grow our online presence. I work to shape Sugar Feather Farm's social media strategy and track analytics to understand what resonates with our audience. I also work to create content ideas across platforms that reflect current trends and resonate with the company's vibe. I assist in writing engaging captions, selecting visuals, and scheduling posts. I also monitor competitors and suggest innovative ideas to keep.

2025

Social Media Marketing Intern **Unapologetic Advertising, PR & Marketing**

My marketing and social media experience is used to help build the online persona of this organization. I work through the use of content creation and development, to market and advertise the products provided by Unapologetic. Furthermore, I work on social media and in social media groups, to share the message and mission statement of Unapologetic. This was a 3-month internship.

2025

Content Manager **Lisa M. Bell, Author**

To market the content that Author Lisa M. Bell sells, I have conducted online marketing research and implemented marketing planning and critical thinking to manage projects. Using social media, online platforms, and digital media, I have been able to market and distribute information about the products Lisa M. Bell sells, her authorship, and other community services she provides. Additionally, I have worked on creating an online presence for her books and bible studies.

2025

Public Relations (PR) Internship **Cash Street Technology**

My duties include content creation and editing for the company. I use social media to market and advertise the services of Cash Street Technology. I oversee Cash Street press releases, op-eds, news releases, feature story releases, and marketing. I conduct research and post them on social media to improve their brand. Additionally, I write article pitches to magazines and news outlets on behalf of the company.

2025

Marketing Department Manager-Content Generation & Community Management **Public Relations (PR) Manager Internship** **Seaside Sustainability, Inc.**

I work within the marketing department as a content generation and community, operations, analytics and platform manager using podcast and video. This internship provides hands-on experience crafting compelling content, managing marketing operations, analyzing data, and contributing to engaging podcast and video productions.

Work Experience Continued

2025

Research Intern **Sports Philanthropy Network**

Research and identify sports nonprofit organizations and athlete foundations. Develop lists and contact information for all organizations. Create segmented lists by type of organization, services provided and operating budgets. Analyze services provided and work performed by sports nonprofits for development of evaluation mechanism. Research and tracking of growth and development of the Sports Philanthropy Network.

Various other responsibilities deemed appropriate by SPN staff.

2024-2025

Content Editor **Marketing Choices**

Content editor intern at Marketing Choices. My duties include writing articles related to adoption and foster care, editing other writers' articles, and publishing.

2024

Social Media Strategist & PR Analyst **The Happy Atrium**

I am responsible for overseeing the PR department. This includes writing press releases, editing documents and other interns written documents, and writing feature stories, social media posts, marketing materials, op-eds, and conducting all call-to-action events. I am also responsible for overseeing the marketing and SEO of all websites, social media platforms and other forums.

2017-Current

Professional Writer/Author **Self-Published Author**

My duties included self-published essays, short stories, and writing samples. Creative writing works of fiction, non-fiction, poetry, and professional writing.

2017-2022

Owner/Administrator **Angel Heart Home Care LLC**

My duties included all day-to-day operations duties, as well as the duties required of owners. This included managing, HR, payroll, scheduling, dispute resolution, training, seminars, hosting and leading meetings and training sessions, licensing, taxes, computer skills and advanced technology skills, marketing, promoting, design, and customer service. I led a team of 12 office staff and 200 caregivers. In addition, I did case management for over 250 clients. I conducted all professional writing and created all materials.

Check out my digital portfolio at:
<https://authoremilyherr.blog>

Other:

Clubs/Organizations

SNHU Creative Writing Club

SNHU Book Club

SNHU Multicultural STEM Club

SNHU First Generation Leaders Club

SNHU Nerds United Club

*I also write articles for each of these clubs' monthly newsletters

Awards/Honors/Degrees

The National Society of Leadership and Success
2023

Colorado Technical University (CTU)
Inducted to Honor Society

Associates of Science Degree in Business Administration
with Honors
2021

Colorado Technical University (CTU)

Delta Epsilon Tau

November 2020

Ashworth College

Inducted to Honor Society

The International Society of Female Professionals
October 2020
Inducted to Society

Diploma for Dental Office Assistant with Honors
2020
Ashworth College

Community Service/Non-Profit

Valors Home for Unwanted Pets
2012-Current
[92-0409337](tel:92-0409337)

Paws United
2012-Current
[47-4964245](tel:47-4964245)

Angels of Care
2019-Current
[83-3347009](tel:83-3347009)

Other Education:

Certificate in Social Media Strategist
Certificate in Conservation/ Environmental Sciences
Certificate in Relaxation Therapist
Certificate in Health & Fitness
Certificate in Writing Stories for Children
Certificate in Creative Writing

Stratford Career Institute